

How To:

Get the most out of your photoshoot

Attend the shoot!

Remember, we've never been in this house before. Help us get to know the property and fill us in on special requests. Maybe there's a hidden half bath we could miss, or there's a particular shot you (or the seller) would like to see. A team effort will result in the best photos possible.

Think ahead

Have you communicated with tenants? Will all the handiwork be done? Will the stagers be finished? Will the pets be out of the house? Have you thought about what shots you want to market the house? The easiest way to have a swift photoshoot is to be prepared.

Clean

You might think you can sneak by without vacuuming floors or wiping fingerprints off cabinets and appliances. Think again! HD photos show off all the great features of the house...but they can also expose dust & dirt. Do yourself and your sellers a favor and make sure the home is sparkling clean.

Set the scene

Photos can only look as good as the house itself. Staging matters, and decluttering makes a difference. Do your part in presenting the house as an orderly and functional space. Sometimes all it takes is a walk through the house with a critical eye: maybe take down that giant family portrait or drag grandpa's lumpy recliner into another room. Keep in mind that our photographers aren't allowed to move things for you.



Avoid common mistakes and run through this list:

Check in with sellers before the shoot to make sure they've done their part to prepare.

Clear countertops.

Close toilet seat lids.

Move or put away coats & shoes in entryway.

Plan for pets to be out of the house or put in the basement.

Put away personal items in bathrooms.

Hide cords from lamps, fans, and TVs.

Open the blinds and nicely arrange curtains.

Fluff pillows and straighten bedding.



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